



## Data Protection Notice

### Collecting data in relation to the EU Pavilion and activities at the food fair, 'Fine Food Australia', Sydney (6 - 9 September 2021)

Based on the Regulation 2018/1725<sup>1</sup> (hereinafter the Regulation'), the European Research Executive Agency ('Agency' or 'REA') collects and processes your personal data necessary for the organisational aspects of the EU Pavilion and activities at the food fair 'Fine Food Australia' from 06 to 09 September 2021 in Sydney organised by the REA.

#### 1. WHY DO WE COLLECT YOUR PERSONAL DATA?

The European Research Executive Agency (REA)

The purpose of this processing is the organisation of the event: EU pavilion and activities at the food fair 'Fine Food Australia' and its evaluation. REA uses an external contractor to organise and manage the event.

The purpose of the event is to share technical information among participants; exchange good practices and enhance cooperation, thus not to share information containing personal data. For this purpose, identification data are processed for the sole purpose to invite the participants to the opening ceremony, to send invitations, to prepare lists of participants, reports and distribution of evaluation forms.

#### 2. WHO IS RESPONSIBLE FOR THIS PROCESS?

The controller is the Research Executive Agency (REA) represented by its Director. For organisational reasons, the role of the data controller is exercised by Ms Aleksandra Mecilosek, Head of Unit B4 ("Agri-food promotion, Environmental Observation and Innovative Governance") of the REA. The controller may be contacted via functional mailbox: [rea-agri-events@ec.europa.eu](mailto:rea-agri-events@ec.europa.eu).

#### 3. WHAT IS THE LEGAL BASIS TO COLLECT YOUR DATA?

This processing activity is based on:

1. Article 5(1)(a) of the Regulation, it is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in REA by the following legal acts:

\* Council Regulation (EC) No 58/2003 laying down the statute for executive agencies;

\* Commission Implementing Decision (EU) 2021/173 of 12 February 2021 establishing the Research Executive Agency and repealing Decision 2013/778/EU<sup>2</sup>;

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<sup>1</sup> Regulation 2018/1725 of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC (OJ L 295 of 21 November 2018).

<sup>2</sup> Commission Implementing Decision (EU) 2021/173 of 12 February 2021 establishing the European Climate, Infrastructure and Environment Executive Agency, the European Health and Digital Executive Agency, the European Research Executive Agency, the European Innovation Council and SMEs Executive Agency, the European Research Council Executive Agency, and the European Education and Culture Executive Agency and repealing Implementing Decisions 2013/801/EU, 2013/771/EU, 2013/778/EU, 2013/779/EU, 2013/776/EU and 2013/770/EU

- \* Commission Decision C(2021)952 of 12 February 2021 on delegating powers to the Research Executive Agency with a view to performance of tasks linked to the implementation of Union programmes in the field of research and innovation comprising, in particular, implementation of appropriations entered in the general budget of the Union;
- \* REA Annual Work Programme;
- \* REA External Communication Work Plan;
- \* REA Internal Communication Strategy 2017 and Beyond.

2. Article 5(1)(d) of the Regulation based on the data subject explicit consent for the following specific purposes:

- to be included in the event participant list, which is shared among the participants and authorised persons for event and follow-up of the event;
- to be included in the mailing lists produced to dispatch of anonymous questionnaire for the evaluation of the event;
- to be included in the mailing lists to receive relevant information concerning the promotion of agricultural products in the form of the newsletters and direct mailing;
- to be included in the mailing lists to receive invitations to future similar events that REA may organise;
- to be included in the mailing lists for being contacted in the context of the EU activities;

**For communication purposes:**

- To take and publish photographs/pictures, presentations, live online streaming and/or audio and video recording of all actors such as chefs, speakers and the participants on REA MyIntraComm, REA EUROPA website and on REA’s Twitter account and on the internet/intranet pages of the Commission;
- To illustrate or promote the activities or projects, past, present or future, of the European institutions and the European Union Publication of the speakers/moderators’ name, picture, short CV in the digital and paper materials about the event.

Participation to the event is not conditional to data subjects’ consent to appear on pictures and audio-visual materials. You may disagree to appear on pictures and audio-visual material. You will be provided with a badge to wear visibly during the event.

You may give specific consent-by ticking the relevant opt-in boxes in the registration form.

You have the right to withdraw your consent at any time, without affecting the lawfulness of the processing based their consent before your withdrawal.

**4. WHICH PERSONAL DATA ARE COLLECTED?**

The personal data processed in the framework of the event organisation are:

- For the event organisation: your contact details, i.e. title, first name, last name, profile/organisation and email address;
- For access to building: the exhibition badge will be needed;
- For communication purposes: live web streaming, images and video recordings of the participants (including speakers/moderators); images and video recordings of the event may be published on REA’s intranet, on MyIntraComm (the Commission’s intranet), REA webpage on EUROPA, and, REA’s Twitter account;
- For accessibility or dietary purposes: sensitive data (mobility and special needs/requirements).

## **5. WHO WILL HAVE ACCESS TO YOUR PERSONAL DATA?**

### **a. WHO WILL HAVE ACCESS TO THE DATA WITHIN THE AGENCY?**

The following categories of individuals will have access to your personal data for this specific event:

- Authorised staff of the REA Units responsible for the organisation and management of the event and REA's contractors and subcontractors;
- Authorised staff of the REA Communication sector may access pictures and audio-visual material for subsequent communication purposes after the event.

### **b. WHO WILL HAVE ACCESS TO THE DATA OUTSIDE THE AGENCY?**

The following categories of individuals will have access to your personal data for this specific event:

- Event participants will receive the participants' list containing names, contact details, position/function, and name of the organisation of those participants who have consented if relevant to the event;
- Authorised staff of external contractors and its local subcontractors if foreseen for organisation purposes (such as event management organisations, catering services that may handle data relevant to meal/dietary preferences);
- Authorised staff of the European Commission or of other institution, agency or body co-organizing the event if relevant for the purpose of the event organisation;
- Authorised European Commission staff for policy purposes;
- On a need to know basis and in compliance with the relevant current legislation, bodies charged with monitoring or inspection tasks in application of EU law (e.g. EC internal audit, Court of Auditors, European Anti-fraud Office (OLAF), the European Ombudsman, the European Data Protection Supervisor).

## **6. HOW LONG DO WE KEEP YOUR PERSONAL DATA?**

We are keeping your personal data for a period as indicated below:

- Contact details processed for the purpose of the organisation and management of the meeting or event will be deleted after the last action of this processing operation, except from those participants that have given their explicit consent to receive information about other events and/or receive the newsletter etc.
- Personal data resulting from the picture and audio footage activity:
  - images and video recordings from events will be kept for up to 2 years after the meeting/event;
  - recordings from web-streamed and online meetings or events will be kept for up to 2 years before being deleted.
- Personal data shared with selected contractors for organisational purposes, are retained during the event or meeting organisation period and will be erased by the service providers in accordance with the corresponding contractual obligations and provisions;

## **7. WHAT ARE YOUR RIGHTS?**

As a participant, you have the right to withdraw your consent at any time, without affecting the lawfulness of the processing. The participation to the event is not conditional to participants' consent to appear on pictures and audio-visual material. If you disagree to appear on pictures and audio-visual material, you will be provided with a badge to wear visibly during the event. If you do not want to appear in the streaming/video recording, you will have to switch off their cameras.

In addition, as a participant, you have the right to **access** your personal data and to request your personal data to be rectified, if the data is inaccurate or incomplete. Where applicable, you have the right to request **restriction or to object** to processing, **to request a copy or erasure of your personal data** held by the data controller. Your request to exercise one of the above rights will be processed without undue delay and within **one month**.

Should you want to verify which personal data is being stored on your behalf by the responsible controller, and have it modified, corrected or deleted, please send an e-mail to the functional mailbox [rea-agri-events@ec.europa.eu](mailto:rea-agri-events@ec.europa.eu) and by explicitly specifying your request.

Attention is drawn to the consequences of a delete request, which means that all your contact details will be lost.

Your personal data will not be used for any automated decision-making including profiling.

## **8. CONTACT INFORMATION**

In case you have any questions about the collection/processing of your personal data, you may contact the data controller who is responsible for this processing activity by using the following email address: [rea-agri-events@ec.europa.eu](mailto:rea-agri-events@ec.europa.eu)

Further to the above, the following instances can be addressed:

REA Data Protection Officer (DPO): [REA-DATA-PROTECTION-OFFICER@ec.europa.eu](mailto:REA-DATA-PROTECTION-OFFICER@ec.europa.eu)

In case of conflict, complaints can be addressed to the European Data Protection Supervisor: [EDPS@edps.europa.eu](mailto:EDPS@edps.europa.eu).